

# power to change



YWCA Global Campaign Update!

let's go!  
allons-y!  
vamos!



World YWCA Invest in the Leadership of Women & Girls

April 2005

## Latest News:

There is only one week left before the I-o-n-g-e-s-t breakfast in the world kicks off! Here is a sneak peek at how associations are getting ready to serve up a global feast of women's leadership and empowerment as we celebrate 150 years young!

The YWCA of Fiji is planning to take over the airwaves on April 24 in collaboration with the radio station femTALK 89.2 fm. In Adelaide, Australia breakfast will feature two fabulous speakers on gender equity, Professor Eleanor Ramsay from the University of South Australia's Hawke Institute, and Tammy Franks the Young Women's Programme Manager at the YWCA of Adelaide. While the Montreal breakfast will give Canadian women the chance to learn about women's role in development.

In other news, YWCAs from Latin America used the opportunity of the recent Regional Training Meeting in Sao Paulo, Brazil to offer their contributions to the "Power to Change" Global Campaign. The YWCA of Mexico gave a gift of US\$784, the YWCA of Trujillo in Peru contributed gave US\$40 on behalf of its 40 members, and Claudia Diaz Gaudino from the YWCA of Argentina contributed US\$50. We thank them all for their commitment to the leadership development of women and girls!

## Success Stories:

The YWCA of Japan has just given 7 million Japanese Yen (US\$70,000) to the Global Campaign! That's not all – they still plan to raise a further 3 million yen (US\$30,000) to contribute a total of 10 million (US\$100,000) to the Power to Change fund! To jump start their fundraising for 2005 the association will hold a concert to celebrate their 100th anniversary, and the global movement's 150 years of mobilising women's leadership. The President of the YWCA of Japan says, "We deeply appreciate all the help and kindness from sisters all over the world. Now, we are assured of women's ability to change and YWCAs throughout Japan give to the Global Campaign to maximise women and girls' potential."

## Get Involved:

Are you busy checking off your to do list for the upcoming Round-the-World Breakfast? Well be sure to remember these.

>> Connect with YWCA sisters around the world by sending in your birthday message to [breakfast@worldywca.org](mailto:breakfast@worldywca.org) or fax it to 41 22 929 6044. Include your answers to these questions with your birthday greetings: As we proudly celebrate the heritage of 150 years of women who dared to challenge the status quo and demand respect for women's human rights, what kind of legacy do we want to leave for the next generation? How is your YWCA already improving the lives of women and girls?

Messages will be sent out to all national associations before the Breakfast, so they can be shared at the celebrations. The suggested word limit is 300, so that as many messages as possible can be read at each celebration.

>> Share your breakfast plans and stories! Send them in to [breakfast@worldywca.org](mailto:breakfast@worldywca.org) or fax them to 41 22 929 6044, and we will share them on the website [www.worldywca.org](http://www.worldywca.org), and in the June issue of the Common Concern. Remember to include pictures of your celebration of 150 years young.

For more last minute ideas and information on the 2005 Round-the-World Breakfast visit [www.worldywca.org/WYWCADay](http://www.worldywca.org/WYWCADay).

## Campaign Resources:

Transcript of World YWCA President, Mónica Zetsche's World YWCA Day address  
[English](#) [Spanish](#) [French](#)

Transcript of World YWCA General Secretary, Musimbi Kanyoro's World YWCA Day address  
[English](#) [Spanish](#) [French](#)

Visit [www.worldywca.org/WYWCADay](http://www.worldywca.org/WYWCADay) to download the videos!

## For more information:

Contact the campaign team at the World YWCA:

[campaign@worldywca.org](mailto:campaign@worldywca.org) or visit the campaign website: <http://www.worldywca.org/campaign>

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