

The World YWCA Strategic Plan serves as a road map towards realising the shared vision of the YWCA movement of 25 million women and girls in 122 countries.

GUIDING

## WORLD YWCA STRATEGIC PLAN 2004-2008

In 1999, the World YWCA movement adopted a global strategic plan designed to strengthen the unity, performance, effectiveness and accountability of YWCAs in the future. The vision, purpose and values continue to guide the movement's work to improve the lives of women and girls worldwide, whereas the specific goals and objectives have been revised based on progress and learnings from the past four years.

## VISION, PURPOSE & VALUES

ADOPTED AT WORLD COUNCIL 1999

### Vision

The vision of the World YWCA is of a fully inclusive world where justice, peace, health, human dignity, freedom and care for the environment are promoted and sustained through women's leadership.

### Purpose

The World YWCA unites national associations in a worldwide women's volunteer membership movement. Inspired by the Christian faith, the purpose of the World YWCA is to develop the leadership and collective power of women and girls around the world to achieve human rights, health, security, dignity, freedom, justice and peace for all people.

### Values

Principles we value:

- Our history and foundation in the Christian faith
- Our worldwide solidarity as a women's volunteer membership movement
- Diversity, inclusiveness, tolerance and mutual respect
- Integrity and responsible accountability

Actions we value:

- The self-determination of women and girls in all areas of life
- Leadership which improves the status of women and children around the world
- Young women's leadership
- The care of the environment



TOOLS FOR

CHANGE

# WORLD YWCA STRATEGIC PLAN 2004-2008

## REVISED GOALS & OBJECTIVES ADOPTED AT WORLD COUNCIL 2003

### Advocacy Priorities

- World peace with justice
- Human rights of women and children
- Women's health and HIV/AIDS
- Sustainable development including women's economic justice and the environment

## goal 1

To achieve cultural, economic, political, religious and social justice for all women and girls.

- 1.1 To use the collective power of the YWCA movement for effective advocacy that influences policies at local, national, regional and international levels.
- 1.2 To form partnerships and coalitions with youth, women's, faith-based, multilateral and non government organisations on priority issues to increase our effectiveness in advocacy work.
- 1.3 To promote dialogue and action aimed at theological, interfaith and intercultural understanding at all levels.
- 1.4 To strengthen the capacity of national associations to implement participatory, women-led, sustainable development, with a gender perspective.

## goal 2

To use the collective power of the YWCA movement to develop and sustain women's leadership and to promote women as decision makers.

- 2.1 To promote the full integration of young women at every level of the YWCA and society, and to ensure that there is a minimum of 25% young women in leadership positions at all levels by World Council 2007 through active recruitment, training and integration.
- 2.2 To ensure a strong and committed leadership which uses the collective power of women of all ages in the YWCA to achieve the vision and purpose of the movement.
- 2.3 To strengthen the capacity of the YWCA movement to develop and promote the leadership of women and girls locally, nationally, regionally and globally, within and outside the YWCA movement.
- 2.4 To promote models of leadership, which include a gender perspective and advance the World YWCA vision and purpose.

## goal 3

To increase the effectiveness of the World YWCA as a global women's movement with an informed and active membership at local, national and international levels.

- 3.1 To increase and strengthen the membership and volunteer base of YWCAs.
- 3.2 To strengthen the capacity of national associations to carry out the purpose of the YWCA movement.
- 3.3 To promote best practice standards for all aspects of YWCA work.
- 3.4 To strengthen the ability of the World YWCA movement to secure financial and human resources.
- 3.5 To effectively utilise information and communication technologies in order to strengthen organisational capacity and collaboration within the World YWCA movement.
- 3.6 To promote the common identity and raise awareness of the World YWCA movement.
- 3.7 To strengthen the capacity of the World YWCA movement with strong and responsive governing and implementing bodies.