

# power to change



YWCA Global Campaign Update!

let's go!  
allons-y!  
vamos!



World YWCA Invest in the Leadership of Women & Girls

February 2005

To kick-start the final year of the Global Campaign Power to Change, the World YWCA Campaign Team launches the Power to Change e-bulletin. Look out for the bulletin each month to keep up to date with all the latest Campaign news, successes and resources!

## Latest News:

The YWCA Global Campaign has started 2005 with a bang! Enormous appreciation goes out to Susan Packard Orr from Palo Alto, California for her leadership in securing two recent gifts totaling US \$225,000, taking our campaign tally over US \$7 million. In addition to her own gift of US \$250,000, Susan has also been instrumental in securing major contributions from the Packard Foundation and Morgan Family Foundation, among others. Recent gifts were a result of a whirlwind of campaign events in California, USA that coincided with a visit from World YWCA General Secretary, Musimbi Kanyoro and Executive Committee member, Doris Pagelkopf in January 2005. Many thanks to Mary Douglas, Elizabeth Palmer, Judy Brown and Kay Phillips who also hosted events to introduce and update people on the work of the World YWCA and the global campaign.

The World YWCA wishes to acknowledge YWCAs that have contributed to the Power to Change Fund over the past month: Denmark, Hong Kong, Jordan and Korea have all contributed significant gifts since the start of 2005. We thank these four associations for keeping up the campaign momentum in this final year of our efforts to secure US \$25 million for the leadership development of women and girls.

In other campaign news, the World YWCA has recently been nominated for the prestigious Hilton Humanitarian Prize and the King Hussein Humanitarian Leadership Prize for its work in improving the situation of women and girls living amidst suffering and hardship. After a groundswell of public votes, YWCA clean water projects have also been selected among over 150 projects listed at the global giving marketplace to be one of 15 finalists. Alice Abok, from the YWCA of Kenya will represent the World YWCA at the Borderless Giving Conference in March 2005, where \$100,000 of prize money will be awarded.

## Success Stories:

Since 2003, YWCA women have built global solidarity and contributed to the Power to Change Fund through the YWCA Round-the-World Breakfast! The event has centred on the annual World YWCA Day, April 24, starting in Aoeteroa-New Zealand and winding up within a 24 hour period in British Columbia, Canada and California, USA. Everything from bread to bookmarks has been sold, and breakfasts have taken place in offices, parks, on bridges, and in family homes with relatives paying for their morning meal! More than raising money, YWCAs raised awareness of our global movement working to empower women and girls to change their lives for good. By raising this awareness, even in themselves, YWCAs were able to stretch their efforts and creativity, often raising more than they expected!

## Get Involved:

Is your campaign fever cooling? Well what better way to warm up than sharing a hot breakfast with 25 million women and girls round-the-world!? Yes, the I-o-n-g-e-s-t breakfast in the world is back, and this year it's bigger and better than ever! 2005 marks 150 years since the YWCA first began in London, and there are many ways you can join the celebrations and rev up your fundraising efforts! The World YWCA has developed a planning kit to support local involvement in the YWCA Round-the-World Breakfast. Inside the kit, you will find a host of creative ways to get involved with tips of event planning, fundraising, media and connecting with YWCAs around the world. There is also background information on the World YWCA, the YWCA Global Campaign and the evolution of the World YWCA Day.

Find out more on [www.worldywca.org/WYWCADay](http://www.worldywca.org/WYWCADay)

## Campaign Resources:

[YWCA Round-the-World Breakfast Planning Kit](#)  
[World YWCA Annual Report](#)

[YWCA Global Campaign Case for Support](#)  
[Power to Change Fund Guidelines](#)

For more information:

Contact the campaign team at the World YWCA:

[campaign@worldywca.org](mailto:campaign@worldywca.org) or visit the campaign website: <http://www.worldywca.org/campaign>

[page top](#)