

power to change

Power to Change
WOMEN'S LEADERSHIP FOR A BETTER WORLD

YWCA Global Campaign Update!

let's go!
allons-y!
vamos!



World YWCA Invest in the Leadership of Women & Girls

March 2005

Latest News:

The countdown is on! Just six more weeks to the 2005 Round-the-World Breakfast and the global celebration of 150 years young! If you haven't begun planning yet, now is the time to get a group together and start cooking up some breakfast ideas. The 150th anniversary is a fabulous opportunity to promote the YWCA and mobilise resources for empowering women and girls. Look out for the hot new Breakfast poster coming to a YWCA near you. Don't let the I-o-n-g-e-s-t youngest breakfast in the world pass you by. Visit www.worldywca.org/WYWCADay for information and resources to get your breakfast plans bubbling.

The YWCA of Finland's latest popular campaign efforts capture the spirit of the global YWCA movement. Beautiful cotton tote bags with the motto "uskalla unelmoida" (dare to dream) can now be ordered from the association at ywca@finland.com for 5 euros each. Also making news is the World YWCA's leadership development work with women and girls. The World YWCA has recently been nominated for the Gateway Awards, the ALCAN Prize for Sustainability and the YWCA clean water projects are one of 15 finalists at the global giving marketplace. Alice Abok, from the YWCA of Kenya will represent the World YWCA at the Borderless Giving Conference in March 2005, where \$100,000 of prize money will be awarded. Finally, a big thank you goes out to the YWCA of Uruguay this month for their generous gift of US\$40!

Success Stories:

World YWCA President, Mónica Zetsche has been working during lunch! After leading the World YWCA delegation at the Commission on the Status of Women in New York this month, President Zetsche stayed on to promote the Global Campaign. In New York and Washington members of the USA-based World Service Council were invited to have lunch and learn more about the YWCA's work worldwide. President Zetsche was on hand to provide updates on how the YWCA is changing the world, one woman at a time, and explain the importance of resourcing this work today and in the future.

These lunches with a difference are a strategy that has already yielded positive results in the YWCA of the USA's campaign, helping turn individual women into committed partners! Special thanks are due to Mary Wolf and Joyce Mims who hosted the lunch in New York, and Alexine Jackson and Jo Uehara for their leadership with the Washington event.

Get Involved:

Still wondering what to do for the I-o-n-g-e-s-t youngest breakfast in the world? Why not take the YWCA of the USA's strategy worldwide, and celebrate 150 years young by engaging new donors for the future. Ask one or two members of your association to host an intimate and informative breakfast for 10 to 20 potential donors. Use the opportunity to showcase the YWCA's work locally and around the world. Enlist dynamic speakers to let them know how their dollars will translate into sustaining women's ability to overcome social challenges like poverty, HIV/AIDS and education for the improvement of entire communities.

Learn more about the 2005 Round-the-World Breakfast and find resources for your celebration at www.worldywca.org/WYWCADay

Campaign Resources:

[YWCA Round-the-World Breakfast Planning Kit](#)

[Power to Change Fund Guidelines](#)

For more information:

Contact the campaign team at the World YWCA:
campaign@worldywca.org or visit the campaign website: <http://www.worldywca.org/campaign>

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